

## Canada Post mail delivery critical for charitable holiday giving season

Giving season is just around the corner and for many charities, such as members of the Health Charities Coalition of Canada, this period is critical to meeting fundraising objectives.

“Our charities rely on postal services to connect with donors in communities all across Canada”, said Elizabeth Myles, Chair of the Health Charities Coalition of Canada and National Executive Director of the Kidney Foundation of Canada. “This service is critical for processing mail-in donations from many of our dedicated donors”.

The Health Charities Coalition of Canada is urging Canada Post, its workers, and other parties to stabilize and expedite the delivery of mail as we approach the holiday season. Many charities receive a disproportionate amount of their annual donations in the last three months of the year with the December holiday giving period being particularly important.

“Diabetes Canada relies on the generosity of our donors to be able to make a difference for others living with or at risk of developing diabetes”, said Laura Syron, President and CEO of Diabetes Canada and Vice-Chair of the Health Charities Coalition of Canada. “Our annual direct mail campaign is critical to being able to deliver services to our community. Any disruptions to the delivery of mail will have a significant impact to charities who rely on this service to fulfil their campaigns”.

-30-

### About Health Charities Coalition of Canada

Founded in 2000, the Health Charities Coalition of Canada (HCCC) is a member-based organization comprised of national health charities and patient groups who represent the voice of patients at all levels of the health continuum. Our mandate is leading national collective action on health policy and health research to benefit patients living in Canada.

For more information, please contact:

Heather Idt

[ea@healthcharities.ca](mailto:ea@healthcharities.ca)

### Member Charities

