

## Pizza Fundraiser Tips

- Some stores may offer you a choice of which deal you prefer. An example of this may be:
  1. \$15 for a Large 3-topping pizza and HSC receives 30% where you input a coupon code to redeem; OR
  2. You receive gift certificates that you sell for \$15, they offer you to keep \$9 and they take \$6 from each pizza sold.
- Select the deal that you feel will offer the best availability for your chapter. If you feel you can sell more certificates on the ground in person, select option (2).
- If your chapter is more remote and will have a bigger reach online, select option (1).
- When selecting an option, consider how long the fundraiser lasts for. Coupon codes may last for a few days, but the certificates may be redeemed for two months (for example).

### Approaching a Business:

- If a pizzeria owner in your area has several locations, try approaching them first as the more stores that participate, the easier it will be to fundraise.
- Use the provided email and fill in any details, add your Chapter details as needed to emphasize the significance to your community.
- If you can't find contact information for a store owner, try looking to see if they have a Facebook page. Sometimes they will have store emails where you can direct your inquiry to the owner.

### Graphics:

- Below is a link for a poster and social media graphic. Feel free to use this Canva link to fill in the details of your **confirmed** fundraiser.
  - You will need to change:
    - The deal offered by the store
    - The cost of the deal
    - The percentage of proceeds donated from each pizza
    - The date of the fundraiser – month and date
    - Locations the deal is offered – city or select stores
  - **Please note there are graphics for Domino's Pizza and a basic template to use if partnering with another business.**
- Please make a copy of the original image before editing so that others can do the same. Do this by selecting the button on the top right of the image, hover over it and select the option that says "duplicate page"
- **POSTER TEMPLATE:** <https://bit.ly/hsc-pizza-poster-template>
- **SOCIAL MEDIA GRAPHIC TEMPLATE:** <https://bit.ly/hsc-pizza-social-media-template>